

# POST SHOW REPORT 2025



THE INTERNATIONAL TRADE SHOW OF

**Food and Food Processing, Bakery Machinery  
Advertising, Printing, Packaging and Business  
Development**

Dec. 31, 2024. Jan. 3, 2025

ISFAHAN, IRAN

Organizer:



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## Introduction to iFood and iPackPrint Exhibitions:

iFood and iPackPrint are the premier Food and Food Processing, Printing, and Packaging exhibitions, transcending boundaries and gaining recognition for their strategic position in Iran.

- **Hub of Advancements:**

Renowned as a cornerstone for Food and Food Processing, Printing, and Packaging advancements, iFood and iPackPrint serve as epicenters for innovation, collaboration, and knowledge exchange.

- **Strategic Positioning:**

iFood and iPackPrint's strategic location in Iran positions it as a pivotal hub, contributing significantly to the region's Food and Food Processing, Printing, and Packaging landscape.

- **Global Impact:**

Beyond borders, iFood and iPackPrint are crucial in supplying Food and Food Processing, Printing, and Packaging advancements to a vast market, impacting over 500 million people in the surrounding area.

- **Cutting-Edge Technologies:**

iFood and iPackPrint showcase cutting-edge technologies and practices, making it a vital platform for staying abreast of the latest trends in Food and Food Processing, Printing, and Packaging.

- **Driving Industry Forward:**

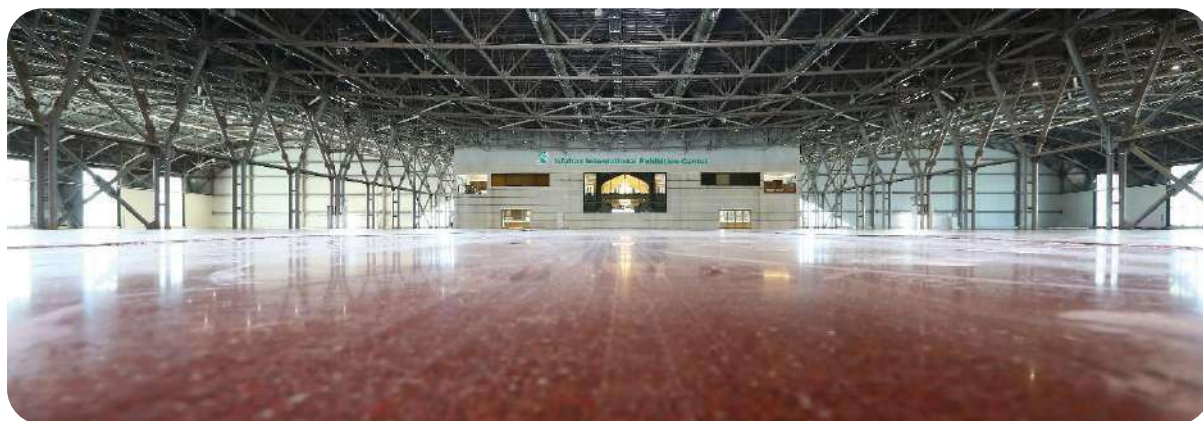
As a testament to greatness, iFood and iPackPrint foster connections and propel the Food and Food Processing, Printing, and Packaging industries forward with unparalleled impact.



## Where iFood and iPackPrint events take place:

### Isfahan

iFood and iPackPrint events took place in Isfahan, Iran, in 2024 at the Isfahan International Exhibition Center. The city's International Exhibition Center hosted specialized exhibitions in the food processing, printing, and packaging industries. Exhibitors showcased cutting-edge technologies and solutions in these sectors, contributing to advancements in food processing, printing, and packaging. Set against the backdrop of Isfahan's cultural richness, attendees had a unique opportunity to explore innovations and engage with the latest developments shaping the food and packaging landscape.



## Exhibition Profile

The 21<sup>st</sup> International Exhibition of Food and Food Processing

The 14<sup>th</sup> International Exhibition of Printing and Packaging

- **Date:** Dec. 31, 2024 - Jan 3, 2025
- **Venue:** Isfahan International Exhibition Center
- **Visiting hours:** 16 – 21

## Exhibition Sectors:

### Food and Food processing

- Various types of vegetable and animal butter, yogurt, and cheese
- Various pizza toppings, potato
- Ice cream
- Production of ready-made and semi-finished food products
- Vinegar, sauce, disinfectant
- Various margarines, animal butters
- Various compotes, non-meat conserves, jams, honey, pickles
- Dairy products
- Coffee
- Animal butter production
- Pickle
- Raw materials
- Instant disinfectant
- Spices and seasonings
- Sauce
- Production of Nabat
- Manufacturer of dried fruits and puffed snacks
- Herbal tea, powdered thyme
- Dairy antibiotic
- Edible oil
- Peanut butter
- Tomato paste, canned foods
- Printing and packaging
- Nuts and dried fruits
- Production of various wafers and biscuits
- Olives and pickles
- Rose water
- Adhesive tapes
- Kashk and Qareh-Qoroot
- Improver (raw material)
- Cheese
- Tea
- Various noodles and pilaf
- Various plant and mushroom powdered extracts
- Popcorn
- Olives and pickles
- Iso and solvent
- Refrigeration and ventilation equipment
- Cream separator and cheese machine
- Shrink pack and date coder
- Fully automatic bakery equipment
- Vacuum pump and CNC parts
- Packaging and grating machines
- Glass and jar
- Filling machine, weighing
- Industrial bags, food rolls, nylon
- Pump
- Conveyor belt
- Packaging machines
- Shrink pack packaging machines

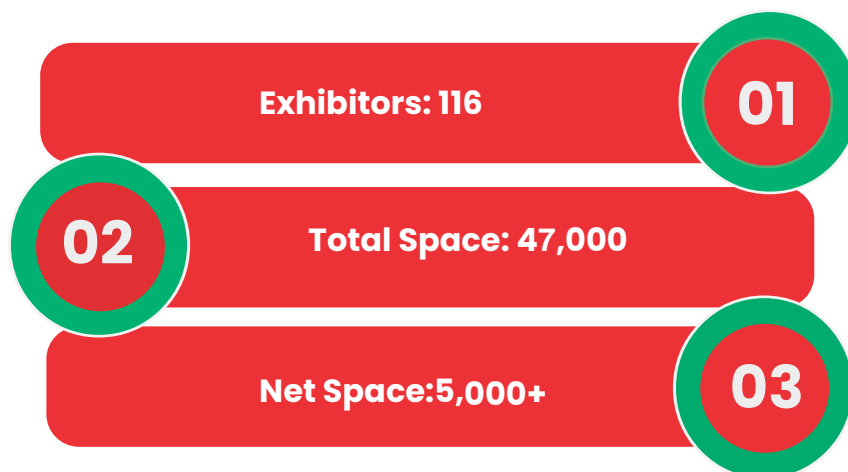


- Steam pot
- Fruit and butter extractor machines
- Conveyor belts, elevators, spirals
- Dairy machinery
- Packaging machinery
- Full fast-food line
- Fruit dryer
- Freeze dryer
- Cellophane and packaging
- Food machinery
- Water purification
- Industrial refrigeration
- Food packaging
- Ice cream machines
- Label
- Vertical packaging machines
- Jet printer
- Can making
- Automatic linear PET blow molding machine
- Cold storage systems
- Food, hygiene, pharmaceutical, and chemical machinery
- Conveyor belt
- Pump
- Manufacturer of food industry pumps
- Printers
- Water purification

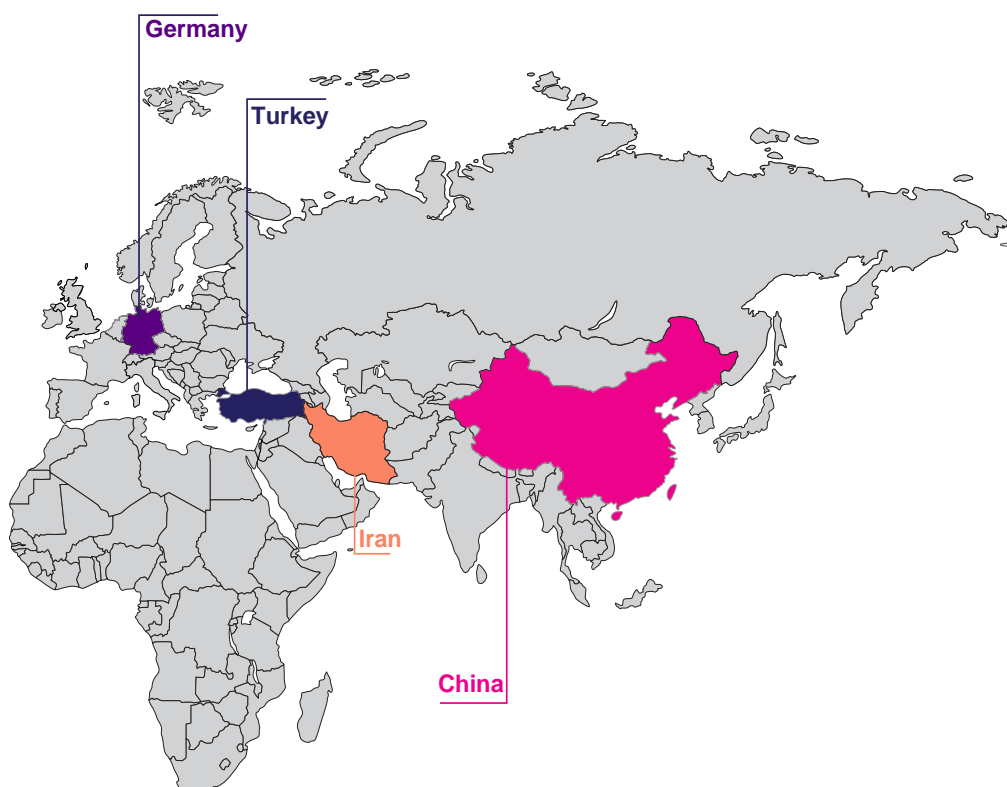
#### Printing and Packaging:

- Offset printing
- Printing various labels and rolls
- Promotional gifts
- Distribution of composite materials, cardboard printing, bags
- Digital printing equipment
- Manufacturer of packaging containers
- Jet printer
- Printing and packaging with cellophane
- Laser engraving and cutting machines
- Various types of paper and cardboard
- Packaging belt
- Digital printing machines
- Printing machinery, carton making
- Various 3-layer and 5-layer packaging cardboard
- Cutting blades in cardboard and sheet industries
- Paper cup making machines
- Printing and packaging machinery
- Printing industry machinery
- Carton making machines
- Manufacturing machines for die-cutting
- Importer of traffic tapes and double-sided adhesives

## Exhibitors Information



## Exhibitors (Agents and Countries)



## Visitors Information

Visitors: 7,000+

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02

Quality of Visitors: 85% were decision makers

Purpose of Visit:

60%: Buyers and those Seeking representative

25%: Familiarizing with new technologies

03

## Visitors Nations



## Special honorable guests in the opening ceremony:

- **Mr. Yunus Ete**, Chairman of the World Summit Council, Republic of Türkiye
- **Mr. Ihsan Ovuut**, Secretary-General of the Standards and Metrology Institute for Islamic Countries (SMIIC)
- **Mr. Sheikh Mustafa Abdulrahman Abdullah**, President of the Exporters and Importers Union of the Kurdistan Region of Iraq
- **Mr. Vaziri**, President of the Afghanistan Union of Printers
- **Mr. Amir Keshani**, President of the Isfahan Chamber of Commerce
- **Mr. Javadian**, President of the Association of Flour Milling Factories of Isfahan
- **Mr. Bakhtiari**, Chairman of the Board of the Employers' Association of Food Industry Manufacturers, Exporters, and Importers of Isfahan
- **Mr. Eshfaq**, President of the Isfahan Printing and Packaging Association and President of the Union of Printers and Cardboard Products Manufacturers
- **Dr. Atafar**, President of the Union of Advertising Agencies of Isfahan
- **Mr. Emamian**, President of the Food Industries Association of Qom Province



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## Supported By:



## Side Events:

- Educational Workshops**

Speaker	Title
<b>Dr. Saberi</b>	Products with the Health Apple Certification (Seeb-e Salamat)
<b>Mr. Deghani</b>	Self-confidence
<b>Dr. Karimi</b>	Introduction to Practical Applications of Artificial Intelligence in Business
<b>Dr. Ansari</b>	Business Consulting
<b>Mr. Heydari Pour</b>	Process of Valuation of Intangible Assets (e.g., Brand Equity)
<b>Mr. Mousavi</b>	Strategic Elements of Customer Relationship Management in Printing and Packaging
<b>Ms. Rafiei</b>	Life Coaching
<b>Dr. Mahmoudian</b>	Business Coaching (with International Business Coaches)
<b>Mr. Khaefi</b>	HR Challenges in the Printing and Packaging Sector
<b>Mr. Asgari</b>	Time Management
<b>Mr. Heydari</b>	Silk Screen Printing Process
<b>Dr. Baatani</b>	Reference Methods for Valuation of Intangible Assets (e.g., Brand)
<b>Dr. Mokhtari (Ms.)</b>	Teamwork

- Organizing B2B Meetings Between Companies and Foreign Delegations Present at the Exhibition**



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BARSZ ROOYDAD PARS COMPANY





Isfahan Next Edition:  
January 2026

Mashhad Next Edition:  
October 2025

Shiraz Next Edition:  
February 2026

Venue of Isfahan:  
Isfahan International Exhibition Center

Cycle:  
Annually

Websites:  
[www.mashhad.ifoodexpo.com](http://www.mashhad.ifoodexpo.com)  
[www.isfahan.ifoodexpo.com](http://www.isfahan.ifoodexpo.com)  
[www.shiraz.ifoodexpo.com](http://www.shiraz.ifoodexpo.com)  
[www.brpexpo.com](http://www.brpexpo.com)

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